

1. Entry to the 'Win 4 tickets to Blackpool Pleasure Beach' is open to UK and overseas residents.
2. The organisation and costs of all travel and insurance relating to the prize is the sole responsibility of the winner.
3. No purchase is required
4. Those employed by Marketing Lancashire, tourism representatives in Lancashire County Council and any of the district councils in Lancashire, respective advertising/promotional agencies and partners involved in the campaign are not eligible to enter this competition
5. Closing date 23<sup>rd</sup> August at 12pm.
6. Prize is/includes 4 eTickets to Blackpool Pleasure beach.
7. The winner will be chosen at random and notified by email. If we receive no response within 24 hours another winner will be chosen.
8. Subject to availability
9. Tickets cannot be resold, transferred to a third party or exchanged for a cash refund.
10. The prize cannot be used in conjunction with any other offer or promotion
11. Winners must be able to participate in any public relations activity as organised by Marketing Lancashire and partners